

MARICOPA CITY COUNCIL APPLICATION FORM

Thank you for your interest in being an applicant for the City of Maricopa's open City Council position. Please fill out the following form and return it to the City Clerk by one of the following means:

<u>Email - Fax - Questions</u>	<u>By Mail</u>	<u>In Person</u>
Email: vanessa.bueras@maricopa-az.gov Fax: 520-568-9120 Questions?: 520-316-6971	City Clerk City of Maricopa P.O. Box 610 Maricopa, AZ 85139	City Clerk City of Maricopa 45145 W. Madison Ave Maricopa, AZ 85139

Contact Information					
Name:		SHAWN SCHLEGEL			
Address:		43226 W KIMBERLY ST			
City, State, Zip:		MARICOPA AZ 85138			
Email:		SESCHLEGEL2@AOL.COM			
Home Phone:		Work Phone:		Cell Phone: 480.227.6165	
General Information					
Are you a full time Maricopa Resident?		Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	Have you lived within the City's incorporated limits for a minimum of one year?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Are You A Registered Voter?		Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	Have you graduated from the City's or any City's Leadership Academy? City: _____	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
What's the highest level of education you have attained?		<input type="checkbox"/> High School Diploma <input type="checkbox"/> Associates Degree <input checked="" type="checkbox"/> Bachelor's Degree <input type="checkbox"/> Masters Degree <input type="checkbox"/> Doctoral or Equivalent <input type="checkbox"/> Other, please explain: _____			
Have you ever served on any Boards, Committees, Commissions, Task Forces, etc. (City of Maricopa or otherwise) in the past?		Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, please list: _____ _____ _____			

<p>Have you ever been involved in helping develop public policy at <u>any</u> governmental level? (This might include such activities as writing issue papers, conducting public policy research, advising policymakers, advocating for a particular change, or performing other public policy development work)</p>	<p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>
<p>Please list any leadership roles you have had at your place of employment, through volunteer work, business or professional organizations, civic, church or other activities. List only the roles and affiliations most important to you in the PAST FIVE YEARS.</p>	<p>If yes, please list a short description: <u>WOULD LIKE TO</u> <u>THINK THAT HELPED INFLUENCED SOME</u> <u>POLICY WHEN I WAS PUBLISHER OF</u> <u>LOCAL PAPER.</u></p> <p><u>ICAN - FOUNDER OF FESTIVAL OF TREES FUNDRAISER</u> <u>RAY MORROW FOUNDATION</u></p>
<p>Have you ever run for office before?</p>	<p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>
<p>Are you able to <u>fully commit</u> to the time requirement (1st & 3rd Tues eve. of each month City Council meetings, extensive pre and postreading/meeting preparation time, Strategic and Budgetary retreats, specially called meetings, numerous committee assignments, public speaking requirements, social & constituent requests for meetings, correspondence, public appearances, etc.) to be a city council member?</p>	<p>If selected for this position, do you plan to run as an official candidate in 2014?</p> <p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>
<p>Can and <u>will you</u> work well with others, even if they do not agree with you?</p>	<p><u>YES</u></p>



Signature of Applicant:

10-30-12

Date:

Short Essay Questions (use additional sheet of paper if necessary):

1. In 300 words or less, please tell us why you are the BEST candidate to fill the vacancy on the Maricopa City Council. *HAVE BEEN A RESIDENT OF MARICOPA FOR ABOUT 10 YRS. AS PUBLISHER OF LOCAL PAPER IT GAVE ME INSIGHT TO THE OPERATIONS OF CITY HALL. IT ALSO ALLOWED ME TO WORK WITH MANY INTERESTS WITHIN THE CITY*
2. In 300 words or less, please tell us what attributes, qualities, special skills, talents, awards, knowledge, you would offer to further enhance and diversify this city council. *I HAVE BEEN IN SMALL BUSINESS FOR ABOUT 15 YRS. THE REAL ESTATE AND DEVELOPMENT SKILLSET THAT I BRING ALONG WITH MY NETWORK WOULD BENEFIT THE CITY.*
3. In 300 words or less, please discuss the 3 most important issues you see facing the City of Maricopa today. *THE DEVELOPMENT OF 347, JOBS AND OUR REP. AND OUR IMAGE.*
4. In 300 words or less, please discuss what it means to you to be good policy maker and serve for the common good. *DOING WHAT'S RIGHT FOR THE COMMUNITY WITH CHARACTER.*

Please Attach:

1. Current Resume
2. 2 Letters of Recommendation or Endorsement
 - Letters of Recommendation or Endorsement should include:
 - How long the endorsers has known the applicant
 - Why the applicant meets the ideal candidate profile
 - Any other pertinent information the Council might need to consider the applicant

SHAWN E. SCHLEGEL

43226 W. Kimberly St.
Maricopa AZ,

Seschlegel2@aol.com
(480) 227-6165

OBJECTIVE

To obtain a council seat within the city of Maricopa that can utilize my skillset.

SUMMARY OF QUALIFICATIONS

- More than 15 years proven success in marketing and sales.
- Ability to analyze problems and create concepts and solutions from high level to details.
- Work well with all people and able to nurture relationships built on trust.
- Creative and strategic thinker as proven by successful redesign of several businesses.

EXPERIENCE

The Communicator Newspaper/CopaNews.Com, Maricopa, Arizona 2007 to 2012
President (Currently in negotiations to sale)

- Publisher of community newspaper delivered bimonthly in print and updated daily online.
- Supervise layout editor, copy editor, ad sales, and staff writers.
- Implemented complete redesign and launched fully functional newspaper, creating concept and development and integration of online and print editions.
- Increased market penetration to 79%, most read newspaper in Maricopa (independent survey)
- Achieved online traffic of 8370 visits per month.
- Awarded 2009 & 2010 Arizona News Association (ANA) Award for Journalistic Achievement and Community Excellence.
- Awarded 2009 "Lifetime Achievement by a Business Award" from Maricopa Chamber of Commerce
- Directed and educated writers who earned ANA awards.

Phoenix Metro Properties.com, Maricopa, Arizona (Investment Opportunity) 2007 to Present
President

- Redesigned, reorganized, and rebranded company after partner passed away.
- Created team of highly motivated, successful brokers and associate brokers.
- Implemented strategy to become top real estate firm in Maricopa.
- Conceptualized and marketed major housing project for (Oklahoma City) to stop residential attrition. In contract stage.

Gallery Homes, Inc, Lawrence, Kansas 1999 to 2003
President, New Home Construction

- Researched and developed all phases of spec home construction from concept to sale.
- Increased profitability through negotiations with banks, vendors, developers, and subcontractors.
- Managed all operations.

Brown Bear Brewing Company, Lawrence, Kansas 1997 to 2003
Managing Partner (Investment Opportunity)

- Devised concept, branding, and marketing for brew-pub.
- Implemented franchise agreements with Miller Brewing Company Distributors.
- Managed and analyzed all financials.

Schlegel Property Management, LLC, Lawrence, Kansas
President

1999 to 2004

- Created and managed property investment group.
- Developed and sold multi-unit properties.
- Managed all aspects of communities until 100% units sold.

Crossing Bar and Grill, Lawrence, Kansas
Managing Partner

1995 to 1998

- Analyzed market potential for existing establishment
- Designed concept turning existing low volume business into major downtown attraction.
- Managed and interpreted all financials.

EDUCATION

Professional Institute of Real Estate, Mesa, Arizona, 2003

Professional School of Real Estate and Business, Scottsdale, Arizona, 2006

University Of Kansas, Lawrence, Kansas, 1994

Bachelor of Arts with concentration in Interpersonal Communications

VOLUNTEER EXPERIENCE

Improving Chandler Neighborhoods (ICAN) Festival of Trees, Chandler, AZ
Founder/Committee Member.

2003 to 2007

- Created concept for organization's largest grossing fundraiser.

Maricopa Chamber of Commerce Member, Maricopa, AZ

2006 to 2009

Ray Morrow Foundation, Maricopa, AZ
Founding Board Member,

2008 to Present

- Created in honor of late business partner.
- Organize successful annual golf tournament to benefit needy in community

RELEVANT SKILLS

Proficient in QuickBooks and Microsoft Office products.

REFERENCES

Available upon request.



COMPA

City of Maricopa Police Association



Date: 10-29-12

To whom this may concern,

This is my personal recommendation as the President of the Maricopa Police Officer's Association and COMPA's recommendation for Shawn Schlegel as a candidate for the open position on the City of Maricopa's council seat.

I have known Shawn Schlegel as a friend and business owner of the Communicator Newspaper since 2007. As an editor for the local news media Shawn has proven to be of great character when making tough decisions that could have affected so many by what is printed in certain articles. Shawn has always been professional, hardworking, and displays a contagious attitude that seems to motivate others to succeed. Shawn is one of many fine citizens in the City of Maricopa and comes from a great family. I believe Shawn could be a vital asset to the City of Maricopa with his knowledge of business, education, and personal experience.

It is with our pleasure to recommend and support Shawn Schlegel for this humble position should he be selected.

If you have any questions feel free to contact me.

Elliot Sneezy
President; COMPA
(520) 705-3807

STEVE SMITH
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PHOENIX, ARIZONA 85007-2844
CAPITOL PHONE: (602) 926-5685
CAPITOL FAX: (602) 417-3167
TOLL FREE: 1-800-352-8404
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DISTRICT 23

COMMITTEES:

BORDER SECURITY, FEDERALISM
AND STATES' SOVEREIGNTY,
VICE-CHAIRMAN

BANKING AND INSURANCE

EDUCATION

GOVERNMENT REFORM

October 30, 2012

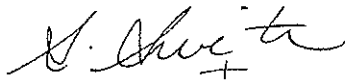
Maricopa City Council,

This letter is to show my support for Shawn Schlegel's application to be appointed to the Maricopa City Council.

I have had the pleasure to have known Mr. Schlegel for over two years and I believe he would be a great asset to the Council. Specifically, Shawn has the business background and the 'big picture' outlook needed to help advance the City in this economically challenging time. Additionally, his knowledge of our community as the former publisher of 'The Communicator' newspaper is invaluable, as I truly believe he has a firm understanding of the wants, needs, and desires of our citizens.

Feel free to contact me with any questions you may have, but once again, I hope you strongly consider Mr. Schlegel's application.

God Bless,



Steve Smith
Arizona Senator
Legislative District 23

Vanessa Bueras

From: Marie MURRAY <emarie44@msn.com>
Sent: Tuesday, October 30, 2012 4:32 PM
To: Vanessa Bueras
Subject: Recommendation for Shawn Schlegel for City Council

Ms. Bueras,

This e-mail is to recommend Shawn Schlegel to fill the empty position on the Maricopa City Council.

I have known Shawn for five or six years and have found him to be honest, personable, and perhaps most important, he is truly concerned with the health and wellbeing of the City of Maricopa and its people. Shawn has never expressed a political preference to me -- I would have to say his preference is for the City and its people, that they grow and prosper. As a local business person, he is not concerned solely with his own interests but with that of the City overall, a characteristic I find refreshing in this day and age.

Shawn is very capable of expressing himself in a manner that gets to the point while also maintaining diplomacy -- a trait perhaps much needed in the City Council.

I would strongly recommend that Shawn Schlegel be considered for the open position on the Maricopa City Council.

Sincerely,
E. Marie Murray